



CITY OF PORTAGE LA PRAIRIE

Economic and Community Development

MEDIA RELEASE

June 24, 2009

“For Immediate Release”

“My Place to Be...Portage la Prairie”

High Definition Film is Officially Released on City Website

The City of Portage la Prairie is pleased to announce that the recently completed City promotional film can be viewed online at the City of Portage la Prairie’s website at www.city.portage-la-prairie.mb.ca or www.tourismportage.com .

Known as “My Place to Be...Portage la Prairie” the film montage is full of action, tranquil settings, local events and attractions and gives the community of Portage la Prairie a fabulous year-round personality.

The “My Place to Be...” video was filmed in high definition and shows how Portage la Prairie is a place for all to live, work, and play in. It was filmed by local Portage la Prairie resident and film maker, William Plenty, and coordinated to upbeat music.

Mayor Ken Brennan encourages citizens and community groups to use this tool to promote Portage la Prairie whenever possible.

For further information, please contact:

Michelle Cudmore
Manager of Tourism and Special Projects
City of Portage la Prairie
204-239-8326
mcudmore@city-plap.com